

NPIVerify Cookie Policy

Last Updated: May 20, 2025

This Cookie Policy explains how Alertcloud LLC ("we," "us," or "our") uses cookies and similar technologies on NPIVerify, an online tool that enables users to query National Provider Identifier (NPI) numbers to access publicly available information from the National Plan and Provider Enumeration System (NPPES) registry, including Office of Inspector General (OIG), Provider Enrollment, Chain, and Ownership System (PECOS), and state license data ("Service"). By accessing or using the Service, you agree to this Cookie Policy. If you do not agree, you should adjust your browser settings to disable cookies or refrain from using the Service.

1. What Are Cookies?

1.1 Cookies are small text files placed on your device (e.g., computer, smartphone, or tablet) when you visit a website. They store information about your browsing activities to enhance functionality, improve performance, or analyze usage.

1.2 Similar technologies, such as pixels, web beacons, or local storage, may also be used to collect and store information. For simplicity, this policy refers to all such technologies as "cookies."

2. How We Use Cookies

2.1 We use cookies to provide, maintain, and improve the Service, ensuring a secure and efficient user experience. Given the Service's purpose of querying public NPI data, our use of cookies is minimal and focused on essential functionality and basic analytics.

2.2 We use the following types of cookies:

(a) **Strictly Necessary Cookies:** These cookies are essential for the Service to function properly, such as maintaining your session, securing your login (if applicable), and processing payment transactions for Prepaid or Ongoing Plans. They cannot be disabled without affecting your ability to use the Service.

(b) **Performance Cookies:** These cookies collect anonymized data about how users interact with the Service, such as page load times, error rates, or the number of queries performed. This helps us optimize the Service's performance and reliability.

(c) **Functional Cookies:** These cookies enable enhanced features, such as remembering your preferences (e.g., language settings or consent choices) to provide a personalized experience.

2.3 We do not use cookies for advertising, tracking across third-party sites, or profiling users for marketing purposes. The Service does not display third-party advertisements.

3. Cookies We Use

The following table outlines the cookies we may use, their purpose, and duration:

Cookie Type	Purpose	Duration
Session Cookies	Maintain your session while using the Service (e.g., keeping you logged in).	Deleted when you close your browser.

Authentication Cookies	Secure access to your account for Prepaid or Ongoing Plan subscriptions.	Persistent (e.g., 30 days or until logout).
Performance Cookies	Collect anonymized data on Service usage (e.g., pages visited, query errors).	Persistent (e.g., up to 1 year).
Consent Cookies	Store your cookie consent preferences.	Persistent (e.g., 1 year).

4. Third-Party Cookies

4.1 The Service may use third-party services, such as payment processors (e.g., Stripe, PayPal) or analytics providers (e.g., Google Analytics), which may place their own cookies. These third parties are responsible for their cookies and data practices.

4.2 For example:

(a) **Payment Processors:** Cookies may be used to facilitate secure payment transactions for Prepaid or Ongoing Plans. These cookies are governed by the third-party processor's privacy policy.

(b) **Analytics Providers:** If we use anonymized analytics, cookies may track usage metrics without identifying you personally. We ensure such providers comply with applicable data protection laws.

4.3 Links to third-party websites, such as state-level databases, may also set cookies when accessed. We are not responsible for these third-party cookies, and you should review their respective cookie policies.

5. Your Choices and Consent

5.1 By using the Service, you consent to the use of Strictly Necessary Cookies, which are required for the Service to function. You cannot opt out of these cookies without losing access to the Service.

5.2 For non-essential cookies (e.g., Performance and Functional Cookies), we will request your consent via a cookie banner or settings panel when you first access the Service, where applicable (e.g., for users in the European Economic Area under GDPR). You may accept, reject, or customize your preferences.

5.3 You can manage cookies through your browser settings to block, delete, or receive notifications about cookies. Instructions vary by browser (e.g., Chrome, Firefox, Safari). Note that disabling cookies may limit the Service's functionality, such as preventing payment processing or personalized features.

5.4 If you are a California resident, you may have additional rights under the California Consumer Privacy Act (CCPA) to opt out of the sale of personal information. We do not sell personal information, including data collected via cookies, but you may contact us to exercise other CCPA rights.

6. Data Collection and Privacy

6.1 Cookies used by the Service collect minimal data, such as anonymized usage metrics or session identifiers. We do not use cookies to collect personally identifiable information (e.g., your name or email) unless required for account authentication or payment processing.

6.2 Any data collected via cookies is processed in accordance with our Privacy Policy [insert link, if applicable] and applicable data protection laws, such as GDPR and CCPA. For example, we ensure anonymization of analytics data and limit data retention to what is necessary.

6.3 Payment-related cookies managed by third-party processors are subject to their privacy policies, which we ensure comply with industry standards (e.g., PCI DSS).

7. Retention and Security

7.1 Cookies are retained only for the duration necessary to fulfill their purpose, as outlined in Section 3. Session cookies are deleted when you close your browser, while persistent cookies may last up to one year or until you delete them manually.

7.2 We implement reasonable technical and organizational measures to protect data collected via cookies, such as encryption and secure servers. However, no system is completely secure, and we cannot guarantee absolute security.

8. Updates to This Cookie Policy

8.1 We may update this Cookie Policy at any time to reflect changes in our practices, technology, or legal requirements. The updated policy will be posted on the Service with the revised "Last Updated" date.

8.2 Your continued use of the Service after changes are posted constitutes your acceptance of the revised Cookie Policy. You are responsible for periodically reviewing this policy.

9. Contact Information

9.1 For questions, concerns, or requests regarding this Cookie Policy, including data protection rights or cookie management, please contact us at:

Alertcloud LLC

Email: info@alertcloud

9.2 We will respond to inquiries as soon as reasonably practicable, typically within 30 days for data protection requests.

10. Compliance with Laws

10.1 This Cookie Policy is designed to comply with applicable data protection laws, including but not limited to the General Data Protection Regulation (GDPR) for European users and the California Consumer Privacy Act (CCPA) for California residents.

10.2 If you are located in a jurisdiction with specific cookie or data protection requirements, you may have additional rights (e.g., to withdraw consent or request data deletion). Contact us to exercise these rights.